

AddApptr is an independently owned and operated global mobile ad tech company dedicated to optimizing revenue for app publishers.

The company offers a fully managed service for premium publishers.

AddApptr’s services include yield management, SDK integrations, account management, reporting and billing services, tech support as well as a dedicated team of expert contact partners.

AddApptr’s unique solution combines every major programmatic ad marketplace in a single SDK. State-of-the-art in-app header bidding and machine learning-based optimizations ensure the highest advertising revenues for app publishers.

Thousands of companies are already successfully monetizing their apps with AddApptr, including several of the largest media companies in the world.

As a Google Certified Publishing Partner (GCPP), AddApptr offers its app publishers maximum support and access to Google advertising platforms.

AddApptr was founded in 2012 by Patrick Kollmann and Alexander von der Geest in Hamburg, with additional offices in Paris, London and Warsaw. The AddApptr team consists of experts with years of experience in the mobile and advertising industry.

For more information, please visit [www.addapptr.com](http://www.addapptr.com).