AddAppptr

PREMIUM MOBILE YIELD OPTIMIZATION
MAXIMIZE YOUR IN APP ADVERTISING REVENUES!
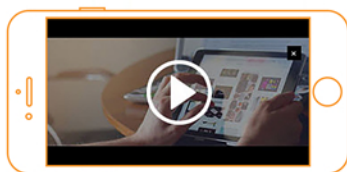
PARTNERS

mopub

Google Ad Manager

AppNexus   smaato

smart AD SERVER   OpenX

Fyber   ADCOLONY

Audience Network   Oath: A Verizon company

AdMob   INMOBI

APPLOVIN   Vungle

criteo

FORMATS
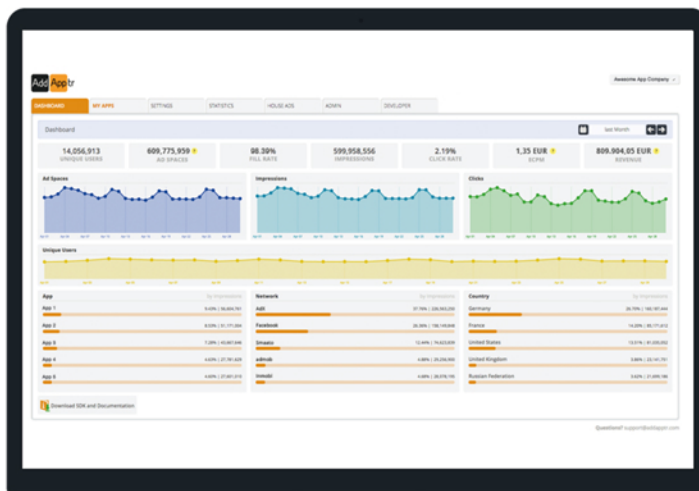
AddAppptr supports all ad formats:

- Banner, interstitial

- Video interstitial, VAST
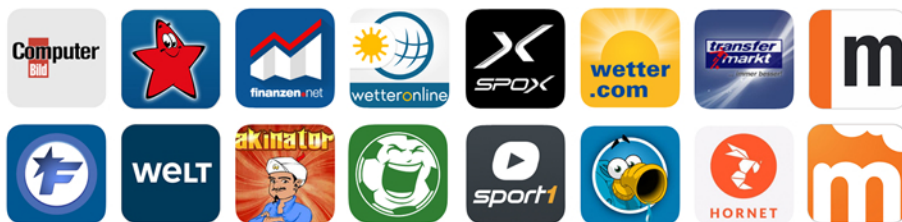
- Rewarded Video

- Native

PRODUCTS

AddAppptr is an independently owned and operated global mobile ad tech company dedicated to optimizing revenue for app publishers. AddAppptr's unique solution combines every major programmatic ad marketplace in a single SDK. State-of-the-art in-app header bidding and machine learning-based optimizations ensure the highest advertising revenues for app publishers. Thousands of companies are already successfully monetizing their apps with AddAppptr, including several of the largest media companies in the world.

- All mobile RTB marketplaces and ad networks in one solution

- Managed Service with QA testing and tech support

- Transparent reporting and billing

- Best practice consulting in mobile advertising

- No set up fees, simple RevShare model

- Localized support and account management

- Machine learning based Yield Optimization for apps

- Google Certified Publishing Partner

All revenues and KPIs in a single dashboard

PARTNER - APPS

COMPANY

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